

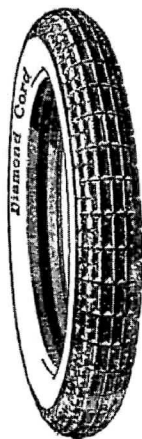
Capital Cogs

Revolving about the
Rotary Club of Albany, N.Y.

WHEEL I

JUNE 22, 1921

COG 4



TIRES

ERNEST VEDDER HOIT

OF THE

E. V. HOIT DISTRIBUTING CO.

WILL TELL ABOUT THEM

FRIDAY, JUNE 24th, AT ONE

POSITIVELY NO BLOWOUTS



SECRETARY'S LETTER

DEAR TIRE USERS:

BANG!

Bill McEwan's Fiat came to a sudden stop. "If that don't beat the Royal Dutch," quoth Bill as he climbed out to inspect the tire on the right rear wheel. "A little flat on the bottom," he muttered, "but otherwise it seems to be all right."

Whether you drive a Fiat or a Ford, tire trouble is inevitable. I've quoted Bill because he asked me last week how he could get another mention of his automobile in Capital Cogs. Bill's Fiat is probably the best advertised car in Albany today. But all this has to do with the subject of next Friday's talk. Ernest Vedder Hoit (Ernie got his middle name through an adjustment, his last being so short) knows

all about Tires. He's going to tell us. When he entered Rotary he was manager of the Albany branch of the B. F. Goodrich Company. Now he is the whole thing in the E. V. Hoit Distributing Company which handles tires by the wholesale down in the building where Bill Goold hangs out on Broadway. Ernie and Bill selected that location for obvious reasons. If you go to take your auto down to Goold's, it's ten to one the cobbles will shake it to pieces before you get there and if your tires escape stone bruises it'll be because they're Diamonds. That's the kind Ernie is to talk about, but he wants it distinctly understood that his Diamonds do not conflict with Fred Jennings' classification.

Yours for free air,

JACK,
Secretary.